

## Reasons to take advantage of Krismer's Fundraising Program

1. The gift card fundraising is available to non profit organizations. Purchasers of the gift card can select from over 350 varieties of annuals, perennials, groundcovers, herbs and vegetables. We at Al Krismer Plant Farm grow nationally advertised products such as Proven Winners, Athens Select, Simply Beautiful, Flower Fields and many other recommended plant varieties as seen in gardening publications and on the Home Gardening Network. Our plant selections are up to date and well adapted for the Cincinnati area.
2. We take the hassle out of setting up and the delivery of plants with our gift card. Gift cardholders can shop anytime during the spring and take advantage of our large selection. No need to have volunteers spend time to set up and box orders on the day of the plant sale.
3. The organization knows exactly what the return on each gift card will be. You need not worry the time consuming task of figuring mark up and profitability of each plant variety. We offer the organization a simple \$8 return on every \$25 gift card sold. As an added incentive, each \$25 gift card has special coupons which worth between \$5.00 and \$10 and can be used when purchasing plants. The organization's work ends when the last gift card is sold.
4. A friendly and knowledgeable staff helps you throughout each step of the process. This is a great means to shore up fiscal gaps for extra curricular school programs, to enhance funding for Scouts, Sports Clubs, Church Groups or Neighborhood Groups and Garden Clubs.
5. Our support does not end with selling of the gift cards to your organization. Our website has a list of items available and in many instances there are pictures or links to websites with additional info. Have a question, feel free to check our library of garden tip sheets or email us at [krismerplants@fuse.net](mailto:krismerplants@fuse.net)
6. Flowers are an inexpensive way to add aesthetic value to life, home and community. They teach children about the care and nurture of their environment. Gardening is fun and builds family and community relationships
7. We have a knowledgeable staff with many years of experience to help you with your selection We are a fifth generation grower and retailer, and helping local customers beautify their yards for over 100 years.

## How the Garden Gift Card Works



- The organization sells the \$25 gift cards. For each gift card sold, the organization receives \$8.00 or a return of 32%. All gift cards are in attractive card holder ready for giving.
- The holder of the gift card can shop at Al Krismer Plant Farm and use the card all season. Coupons are valid until June 15<sup>th</sup>. We recommend using the card as soon as possible.
- Each \$25 gift card has coupons worth between \$5.00 to \$10.00 in merchandise. . Coupons are valid until June 15th
- Users can sign up for monthly garden tips, our e-news, and spring weekly specials that we offer.
- Users of the card can access our website for photos, care tips and information. Our website is [www.krismers.com](http://www.krismers.com)
- If 100 members of the group sell two cards apiece, the organization can clear \$1600. There is no bother of setting up the sale or the bother of taking individual orders and keeping track of them.
- Customer satisfaction is guaranteed since the card hold can pick out there own plants at their convenience.
- There is an increased selection of plant material, which is not available if the plants have to be transported to your location for the sale.
- It is a 'win win' situation for both parties.

**For more information call us at 513-385-3276 or e-mail us at [krismerplants@fuse.net](mailto:krismerplants@fuse.net)**

